



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-14-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391918	06-29-2012	09-13-2012	9	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
MCCRO ORDR 907916	238330	PHILADELPHIA	A. CLIFFORD	09-07-2012	09-16-2012	M (Broadcast Month, Cycle 1)	N	238330

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : MCCRO P : ORDR E : 907916</b>																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	1	100.00
2	09-10-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	1	100.00
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00
4	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00
5	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	250	1	250.00
6	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00
		Cr Resolved 09-16-2012	Rate Reason 300 CRDT RESOLV														
		Total:	300											Credit Resolved Total:		-1	-300.00
7	09-07-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30					1			1	200	1	200.00
8	09-10-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1		1	1	1			4	200	4	800.00
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30					1			1	600	1	600.00
10	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	1		1	1				3	600	3	1,800.00
11	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30					1			1	350	1	350.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 391918		Contract Dt 06-29-2012	Revision Dt 09-13-2012	Rev# 9	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM										
Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238330								
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
12	09-10-2012	09-16-2012	Agency CPE: C : MCCRO P : ORDR E : 907916										3	30	1					1	1,600	1	1,600.00	
			----- ITEM LINE NOTE -----																					
			CASTLE																					
			Cr Resolved Rate Reason 09-10-2012 1,600 CRDT RESOLV																					
		Total:	1,600																		Credit Resolved Total:	-1	-1,600.00	
13	09-10-2012	09-16-2012	10:00PM - 11:00PM MONDAY PRIME 10-11P (794)										3	30			1				1	1,200	1	1,200.00
			----- ITEM LINE NOTE -----																					
			NASHVILLE																					
			MG Group # Preempted 329943 09-12-2012 Rate Reason MG Description 1,200 PROGRAM 1 X 30 @ \$1,200 W 10:00PM - 11:00PM - 09/12/12- CHANGE 09/12/12 (814)																					
		Total:	MG CMT:Revenge 1,200																			Preempt Total:	-1	-1,200.00
14	09-07-2012	09-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30					1			1	230	1	230.00			
15	09-10-2012	09-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30	1		1	1	1			4	230	4	920.00			
16	09-07-2012	09-07-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					2	30					1			1	500	1	500.00			
17	09-10-2012	09-14-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					2	30	1		1	2	1			5	500	5	2,500.00			
18	09-15-2012	09-15-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)					2	30						1		1	250	1	250.00			
19	09-15-2012	09-15-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)					3	30						1		1	250	1	250.00			
20	09-16-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)					3	30							1	1	200	1	200.00			
21	09-08-2012	09-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY					3	30						1		1	650	1	650.00			

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Contract No 391918	Contract Dt 06-29-2012	Revision Dt 09-13-2012	Rev# 9	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS								Station/Market WTVD - DURHAM							
Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238330					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : 907916																		
22	09-11-2012	09-13-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30			1	1					2	200	2	400.00
23	09-16-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				2	30								1	1	500	1	500.00
																	Contracted Gross Total:		36	14,000.00	
																	Actual Gross Total:		34	12,100.00	
																	Agency Commission:			1,815.00	
																	Net Total:			10,285.00	
Month/YR			Preempted	Made Good		Contract Total			Adjustments								Actual Total				
Sep 12			1,200.00	1,200.00		14,000.00			1,900.00 CR								12,100.00				
TOTAL			1,200.00	1,200.00		14,000.00			1,900.00 CR								12,100.00				

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